

DR. LAMMERT VRIELING

RESUME



sustineo
STRATEGY.COACHING.LEADERSHIP

about



lammert vrieling

[la-mert Free-ling] (1968) worked the last 15 years in both profit and not-for-profit organizations as consultant, trainer/coach and as executive.

Among others he has experience in the steel and aluminium industry, multimedia publishing and newspaper, financial services and the not-for-profit sector.

Lammert likes to think differently, is a challenger of the status quo and functions well as a vision caster, strategist and encourager. He has a cum laude PhD in business administration.

With his wife Conny (1968), who works as a medical doctor, daughter Chris (2000), and son Max (2003) they have a home in Geneva, Switzerland.

Lammert is an ENTP on the Myers Briggs personality inventory and his Strengthsfinder themes are: futurist, ideation, strategic, relator, and activator.

education

PhD (cum laude),
University of Groningen, NL
Faculty of Management & Organization
dissertation (1998):
The Pathfinder; strategy paths and resources
in their territory though time | downloadable:
www.dissertations.ub.rug.nl (link)

Master of Management science,
University of Groningen, NL
Faculty of Management & Organization
1993

experience

teaching & research

worked with the Faculty of Management & Organization of the University of Groningen, NL (1991 - 1998) as teaching assistant, phd candidate, lecturer and guest lecturer. Also served on the faculty management team and the faculty board. Was invited by Prof. Pettigrew as visiting fellow of the Centre for Corporate Strategy & Change of the Warwick Business School, UK (1997).

consulting & management

1993 - now
Currently, director of Sustineo and CEO with a high-tech start-up (Interanalytics). Worked with consultancy firms as the Boston Consulting Group, Rijnconsult, and BTG in the Netherlands and with organizations as Corus plc, Schuitema supermarkets, Telegraaf, VNU, PCM, Delta Lloyd, and not for profits.

competences

leader & inspirator

Worked as executive of a mid-size not-for-profit organization (Christian Associates International) responsible for the European operation. During 2001 - 2006 the organization more than doubled in size (from 9 subsidiaries to 22; from 60 staff members to 130; and a budget of 3,5 million US\$).

strategist, futurist & ideation

Worked as consultant/coach (1993 - now) and executive (2001 - now) in many different contexts developing both business vision and strategy (Corus plc, VNU, Delta Lloyd, Telegraaf) and corporate vision and strategies (PCM Holding, Wolters Kluwer).

teacher & public speaker

Since 1993 a regular speaker and teacher at conferences, seminars, and other public events both large (4,000) and small; academic, business and personal/social development.

coach & mentor

Since 1998 personal coach and mentor in the area of leadership, organizational development, team building and personal development.

techno & internet-savy

Worked on both mac and pc platforms with an emphasis on graphic design (Adobe suite), presentations, and internet (basic web development).